

Welcome.



The Gatosk Opportunity Presentation

What is Gatosk?



Apparel web store

www.gatosk.com



Opportunity
&
Advertising

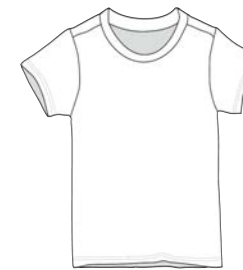
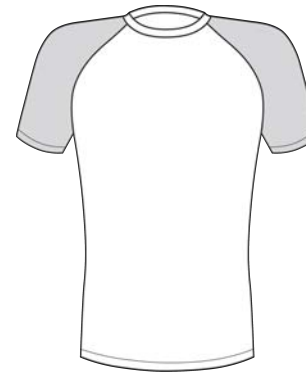
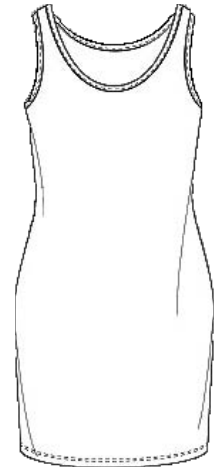
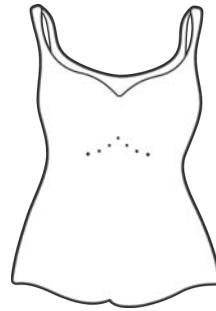
www.ogatosk.com

Gatosk is extremely affordable.



The apparel web store.

www.gatosk.com



- Shop our apparel store.
- Design your apparel.
- Post your design. We sell it for you.
- “Like” your or others’ designs.
- The more likes, the more sales.
- Design contests...many more.

Advertise on our websites.

www.ogatosk.com and www.gatosk.com



- A powerful online advertising platform.
- Your ads on our high-traffic websites.
- Advertise your business, organization, or cause.
- Text ad, banner spaces, and much more.
 - Buy advertising credits
 - or
 - Subscribe to a service package (as little as \$5/mo).

The Gatosk opportunity.

www.ogatosk.com

Gatosk offers exceedingly affordable customizable apparel items, advertising spaces, and service packages. We reward distributors and graphic designers with an excellent patent pending compensation plan and contest cash prizes. We reward customers with store credits. We are a community-oriented profit organization. Everybody loves Gatosk!

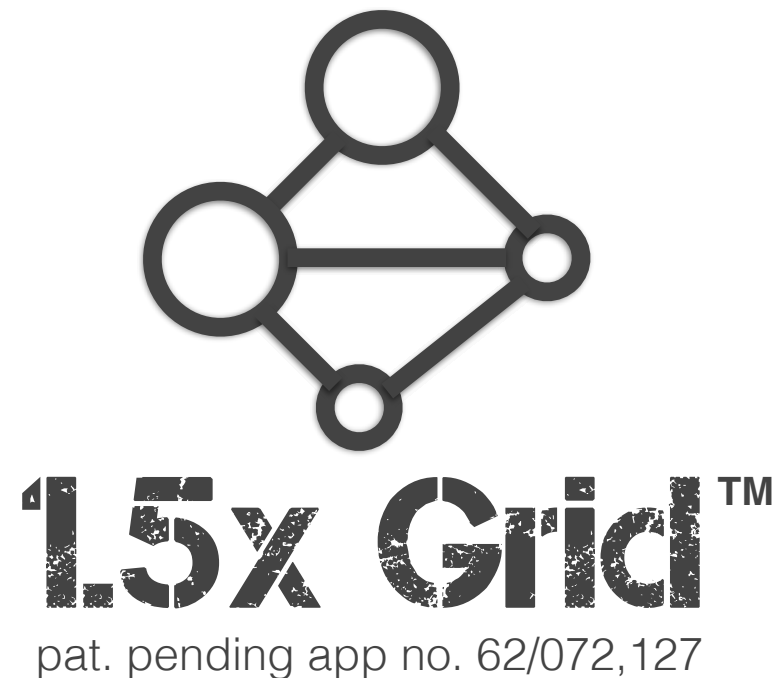


Why Gatosk?

- Affordable everyday POD products
- Affordable advertising spaces
- No monthly payment required
- No autoship, no product refills
- No distributor start up costs
- Free store credits
- Affordable optional service packages starting at \$5/mo.
- Affordable distributor fee of \$5/mo
- Patent pending **1.5x Grid™**

The first direct selling company...

...to drive print-on-demand (POD) apparel sales using our brand new patent pending compensation plan called 1.5x Grid™.



- 1.5x Grid™, the new, narrower forced matrix.
- 2x and 3x forced matrices have been widely used by network marketing companies.
- The narrower matrix, the fewer members at the frontline.
- Narrower matrices promote deeper cooperations among distributors and customers.
- Instead of two positions on each frontline seen in 2x matrices, the 1.5x Grid™ has one whole position and one half position on each frontline.

Our prices are competitive.

Create Your Own Apparel

TRENDY



POPULAR



PATRIOTIC



FATHER'S DAY



PARTY



ASL



LEISURE



SPORTS



Pricing Vs. Other Competitors*



cafe
press

\$28

SKREENED

\$29

CustomInk
Design T-shirts Online

\$30

GATOSK™

\$27

*For demonstration purposes only.
Pricing may be not accurate

Your design in a frame.

The Metal Ring™.



The Metal Ring™ with different designs.



The Metal Ring™ in different sizes and textures.



S



M



L



Gold



Silver



Pewter



Gatosk is an unique, social network marketing company.



An autoship is where customers and distributors would have to pay monthly to receive products in the mail every month when they don't need the products as often. Customers at Gatosk are never required to pay a monthly fee. Free customers get to enjoy Gatosk POD products. If they enjoy shopping or advertising, there are service packages that they will love. Service packages will include advertising credits and store credits. Customers can redeem the advertising credits and store credits any time when they want to advertise or shop apparel at Gatosk.

The store credits and advertising credits accumulate into the store credit balance (SCB) and advertising credit balance (ACB), respectively. These redeemable credits have no expiration date.



Gatosk is against sweatshops—the workplace that has poor working conditions. The work may be difficult, hazardous, or be paid a wage that is not commensurate. Workers in sweatshops could be working long hours for low pay, regardless of U.S. or International laws; child labor laws could be violated. Workers could not be protected by a health insurance plan¹.

Gatosk promotes labor rights and does business primarily with ethical manufacturers.

¹greenamerica.org, accessed 2014

Affordable service packages.

| | | | | |
|---------------------|----------------------|------------------------|------------------------|--------------------|
| no monthly payments | \$5/mo. | \$10/mo. | \$50/mo. | \$100/mo. |
| Free | Basic Package | Starter Package | Premium Package | Pro Package |

A package includes:

- advertising credits
- store credits
- advertising tools

Customers shop advertising spaces, apparel, or other products. At checkout, they are prompted to do a quick registration. These customers are automatically placed into the compensatory 1.5x Grid. Distributors and customers are positionally entwined in the same 1.5x Grid.

Service packages for the people.

(customers, graphic designers and distributors)

| | Free | \$5.00/mo. | \$10.00/mo. | \$50.00/mo. | \$100.00/mo. |
|-------------------------------------|----------|---------------|-----------------|-----------------|--------------|
| Package | | | | | |
| Features | Customer | Basic Package | Starter Package | Premium Package | Pro Package |
| Your Web Store | ● | ● | ● | ● | ● |
| Customize Your T-Shirt | ● | ● | ● | ● | ● |
| Sell your Own Design | ● | ● | ● | ● | ● |
| Self Service Advertising | ● | ● | ● | ● | ● |
| Customer Support | ● | ● | ● | ● | ● |
| 1.5x Grid Positioning | ● | ● | ● | ● | ● |
| Store Credits | ●* | ● | ● | ● | ● |
| Advertising Credits | | ● | ● | ● | ● |
| 30% Advertising Discount | | ● | ● | ● | ● |
| Autoresponder | | | ● | ● | ● |
| Up to 20¢ per spot in the 1.5x Grid | ● | ● | | | |
| Up to 40¢ per spot in the 1.5x Grid | | | ● | | |
| Up to \$2 per spot in the 1.5x Grid | | | | ● | |
| Up to \$4 per spot in the 1.5x Grid | | | | | ● |

*store credits may accumulate as the 1.5x Grid grows

Our apparel products are...

brand, organic, or handmade...

**American
Apparel**



anvil

GILDAN



ALTERNATIVE



and 100% satisfaction guaranteed or your money back*

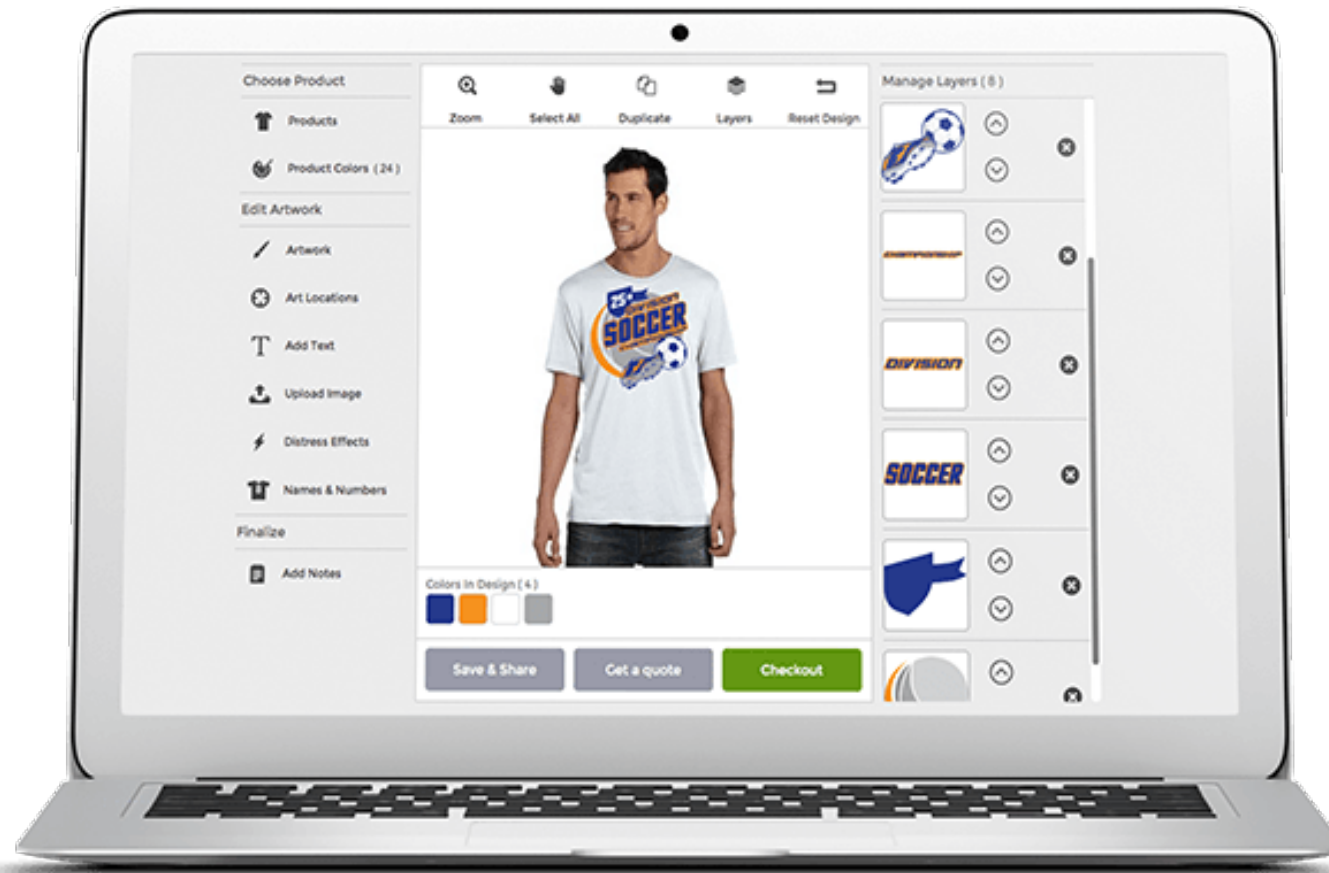
Shop from home with the comfort of knowing that your order is backed by a 100% Satisfaction Guarantee. This 30-day guarantee gives you plenty of time to check items for color, high-quality, and size for yourself, family, and friends**. If for any reason you need to exchange an item, just contact our Customer Service.

*Shipping charges excluded.

**Service packages are guaranteed for 7 days or money back.



Built-in web software for uploading and designing graphic arts.



The Gatosk online POD store uses a powerful web software for web shoppers to customize their apparel. The user interface is intuitive—almost anyone can customize clothing using their computer mouse.

Monetize your graphic artwork.



Create and upload your design



We sell your design on products



You make money

You are a designer, so you design. Let us do the heavy lifting of selling your work. That way you have a bit of free time to practice your craft or try new techniques and be as free and creative as possible. All you have to do is to upload your design and we do the rest of the selling. Gatosk.com has a very high traffic of web shoppers.

The best company to do business with.



- ☑ Proven leadership and management
- ☑ A strong social community
- ☑ 2% of Gatosk's proceeds goes to charities

Gatosk is yours. We strive to be the best company with the best service and the best products that you can find.

Gatosk is a global company that is growing at a rapid rate. We currently have employees, contractors, and strategic partners in the United States, Canada, and other countries. We plan to expand our international partnership in 2015. We are busy translating our materials and websites to accommodate the various languages our distributors use. We currently provide business materials only in English and American Sign Language (ASL).

Gatosk University.



There will be online training courses collectively called the Gatosk University. Gatosk University is not only for distributors but also for graphic designers. Training on Internet marketing and on warm marketing is made available for distributors. Training in creating graphic arts online will be available for novice and experienced graphic designers.

Marketing suite.

In the Gatosk back office, there is a marketing suite for all your marketing needs to promote your Gatosk products. The suite includes the following:

- Your Gatosk store weblink
- Your Gatosk opportunity referral link
- Gatosk promotional banners
- Gatosk promotional texts
- Landing pages
- Lead capture pages
- Autoresponder system

Rank advancements, cash prizes, and the “Like.”



Gatosk distributors are ranked by their significance in sales and leadership. The rank advancements reward distributors with greater commission leverage. The ranking is measured by the volume of sales called personal volume (PV). There are five rank levels namely (1) Distributor; (2) Consultant; (3) Regional Consultant (RC); Senior Consultant (SC); and Executive Consultant (EC).



Distributors and graphic designers participate in contests every month to potentially win cash prizes. These contests are designed to promote company growth and development.



Graphic artwork and other creative contents are promoted by the sociable “like” feature. Gatosk users socialize with each other through “like” and through the chat widget.

5 ways to earn with Gatosk.

At Gatosk, our graphic designers and distributors are our most important assets. We reward them with a very generous compensation plan. There are 5 ways to earn income with Gatosk:

- | | |
|---|--|
| 1 | Direct Sales |
| 2 | Graphic Design Commissions |
| 3 | 1.5x15 Grid™ Commissions |
| 4 | 100% Matching Bonuses on Personally Sponsored Distributors (and customers' non-commissionable compensation) |
| 5 | Rank Advancement Rewards |

Ask your sponsor for a copy of the Gatosk Compensation Plan

Direct sales.

► 1 **Direct Sales**

2 Graphic Design Commissions

3 1.5x Grid Commissions

4 100% Matching Bonuses

5 Rank Advancement Rewards



Selling Gatosk products directly to your customers is the first pillar of a solid foundation for your home business. Internet or face-to-face retail sales allow you to earn personal volume (PV) by purchasing Gatosk products at a wholesale price or selling them at a retail price.

Graphic design commissions.

1 Direct Sales

► 2 **Graphic Design Commissions**

3 1.5x Grid Commissions

4 100% Matching Bonuses

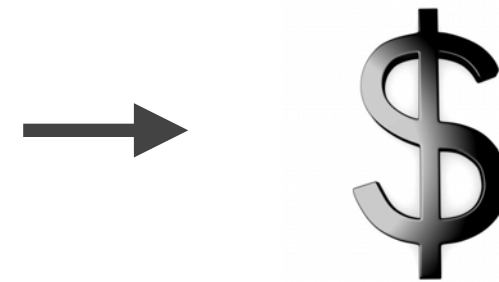
5 Rank Advancement Rewards



Create and upload your design



We sell your design on products



You make money

Graphic designers earn money every time customers buy apparel items with the graphic designer's artwork on them. The graphic design commission is the 33% of the profit margin every time.

Graphic designers love Gatosk because we do all the heavy lifting of advertising and making sales off their creative artwork. In a few easy clicks, you can create a sale-ready collection of graphic designs on Gatosk. There is no shop involved, especially no shop management—instead we market your graphic designs on products and you earn the money.

Lucrative 1.5x Grid™ compensation plan.

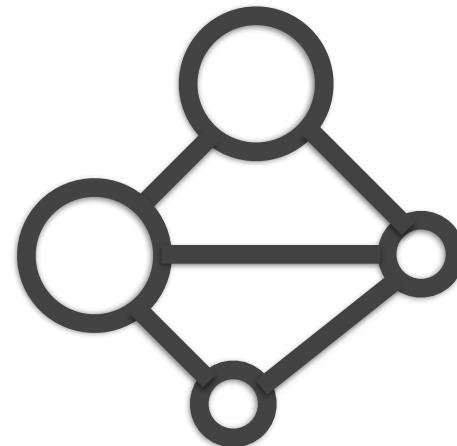
1 Direct Sales

2 Graphic Design Commissions

► 3 **1.5x Grid Commissions**

4 100% Matching Bonuses

5 Rank Advancement Rewards



1.5x Grid™

pat. pending app no. 62/072,127

Instead of two positions on each front line seen in 2x matrices, the 1.5x Grid has one (whole) and one half position on each front line. Anytime a signup (distributor or customer) is placed onto a “half position”, the software splits that account into two half positions resulting in two genealogies, each weighing half of the total commissions below.

Our 1.5x Grid™ is 15 levels deep.

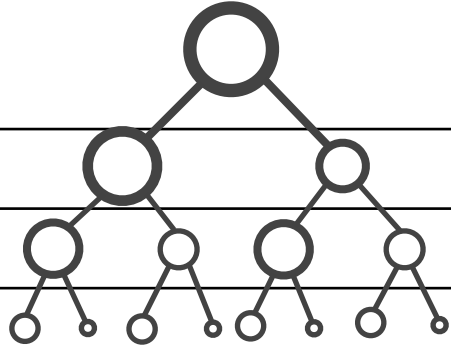
1 Direct Sales

2 Graphic Design Commissions

➤ 3 **1.5x Grid Commissions**

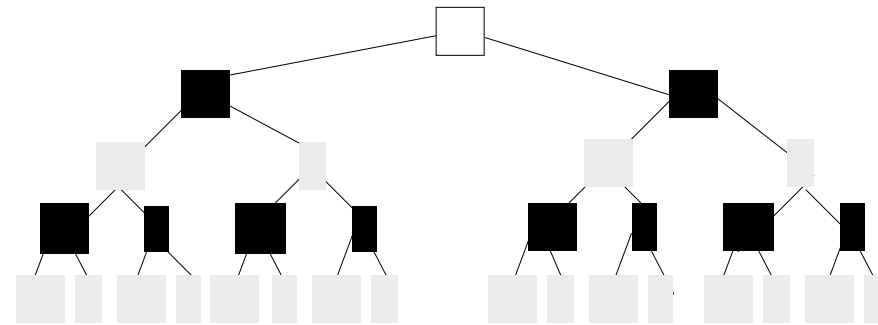
4 100% Matching Bonuses

5 Rank Advancement Rewards

|  | Level | # of members | 60% of the Service Package |
|--|-------|-----------------|----------------------------|
| | 1 | 1.5 | 4% |
| | 2 | 3 | 4% |
| | 3 | 6 | 4% |
| | 4 | 12 | 4% |
| | 5 | 24 | 4% |
| | 6 | 48 | 4% |
| | 7 | 96 | 4% |
| | 8 | 192 | 4% |
| | 9 | 384 | 4% |
| | 10 | 768 | 4% |
| | 11 | 1536 | 4% |
| | 12 | 3072 | 4% |
| | 13 | 6144 | 4% |
| | 14 | 12288 | 4% |
| | 15 | 24576 | 4% |
| | | CAPACITY: 49152 | TOTAL: 60% |

1.5x15 GridTM commissions are from the odd levels.

- 1 Direct Sales
- 2 Graphic Design Commissions
- 3 **1.5x Grid Commissions**
- 4 100% Matching Bonuses
- 5 Rank Advancement Rewards



- 1 ← You make commissions
- 2 biweekly on all active
- 3 ← members on the odd
- 4 levels in your Grid.

You get paid on levels 1, 3, 5, 7, 9, 11, 13, & 15

| Level | # of members | Earnings |
|-------|-----------------------------|------------------------------|
| 1 | 1.5 | \$0.60 |
| 3 | 6 | \$2.40 |
| 5 | 24 | \$9.60 |
| 7 | 96 | \$38.0 |
| 9 | 384 | \$153.60 |
| 11 | 1536 | \$614.40 |
| 13 | 6144 | \$2,457.6 |
| 15 | 24576 | \$9,830.40 |
| | TOTAL CAPACITY: 32,767.5 | TOTAL: \$13,107.00 |

Numbers above are based on the \$10/month (starter package) subscription. There are also \$5, \$50, & \$100/month subscriptions.

- Also, you match 100% of your personal referrals' 1.5x Grid earnings.
- Unlimited number of personal referrals.
- Unlimited depth.

The 100% matching bonus is sweet.

1 Direct Sales

2 Graphic Design Commissions

3 1.5x Grid Commissions

► 4 **100% Matching Bonuses**

5 Rank Advancement Rewards



- You match 100% of your personal referrals' 1.5x15 Grid earnings.
- Unlimited number of personal referrals.
- Unlimited depth.

Rank advancements.

1 PV = \$1 in personal sales

1 Direct Sales

2 Graphic Design Commissions

3 1.5x Grid Commissions

4 100% Matching Bonuses

► 5 **Rank Advancement Rewards**

Distributor Qualification: 0 PV and \$5/mo. distributor fee.

Distributor gets: 50% of the commissionable income; 50% of the commissionable income converts into store credits; distributor email support.

Consultant Qualification: 5 PV, \$5/mo. distributor fee, and pass the compliance course.

Consultant gets: 90% of the commissionable income; 10% of the commissionable income converts into store credits; distributor email support.

Regional Consultant (RC) Qualification: 55 PV, \$5/mo. distributor fee, and take a Gatosk University course.

RC gets: 95% of the commissionable income; 5% of the commissionable income converts into store credits; distributor email and live chat support.

Senior Consultant (SC) Qualification: 405 PV and \$5/mo. distributor fee.

SC gets: 100% commissionable income; \$10 in store credits every month; SC silver pin; distributor email, live chat, and phone support.

Executive Consultant (EC) Qualification: 705 PV and sponsor six SCs. Distributor fee waived.

EC gets: 100% commissionable income; \$100 cash bonus every month; \$25 in store credit every month; distributor fee waiver; round trip air ticket to annual conferences; EC gold pin; distributor email, live chat, and phone support.

Terminology.

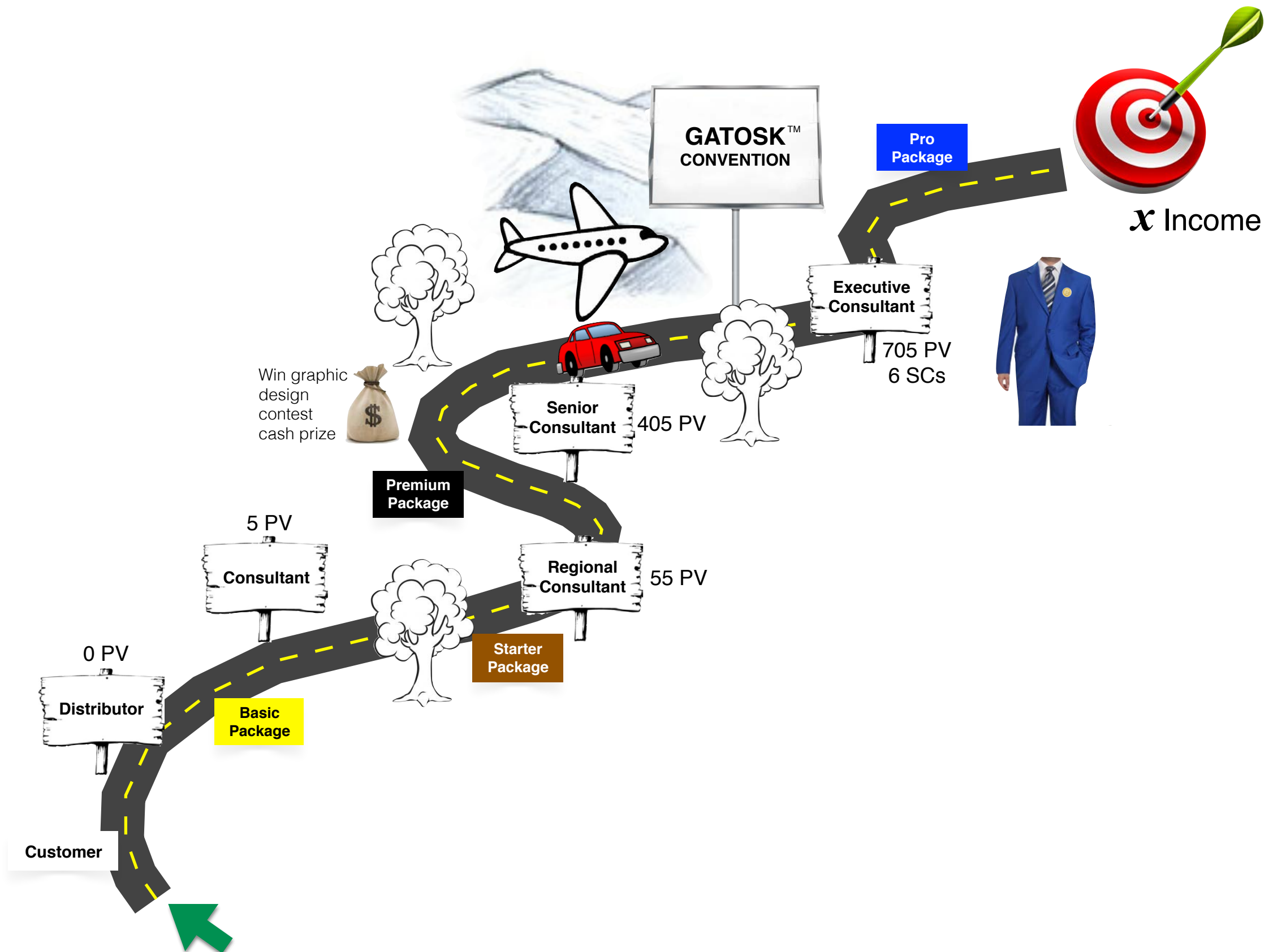
Personal Volume (PV): the sum of all volume points (1 point = \$1) accumulated from all personal sales made by a distributor including personal orders by that distributor.

Personal Sales: apparel sales, advertising sales, and service package sales. The personal sales may be by your own purchase and/or by selling to your customers.

Bonus: 100% matching bonus on all personally sponsored referrals.

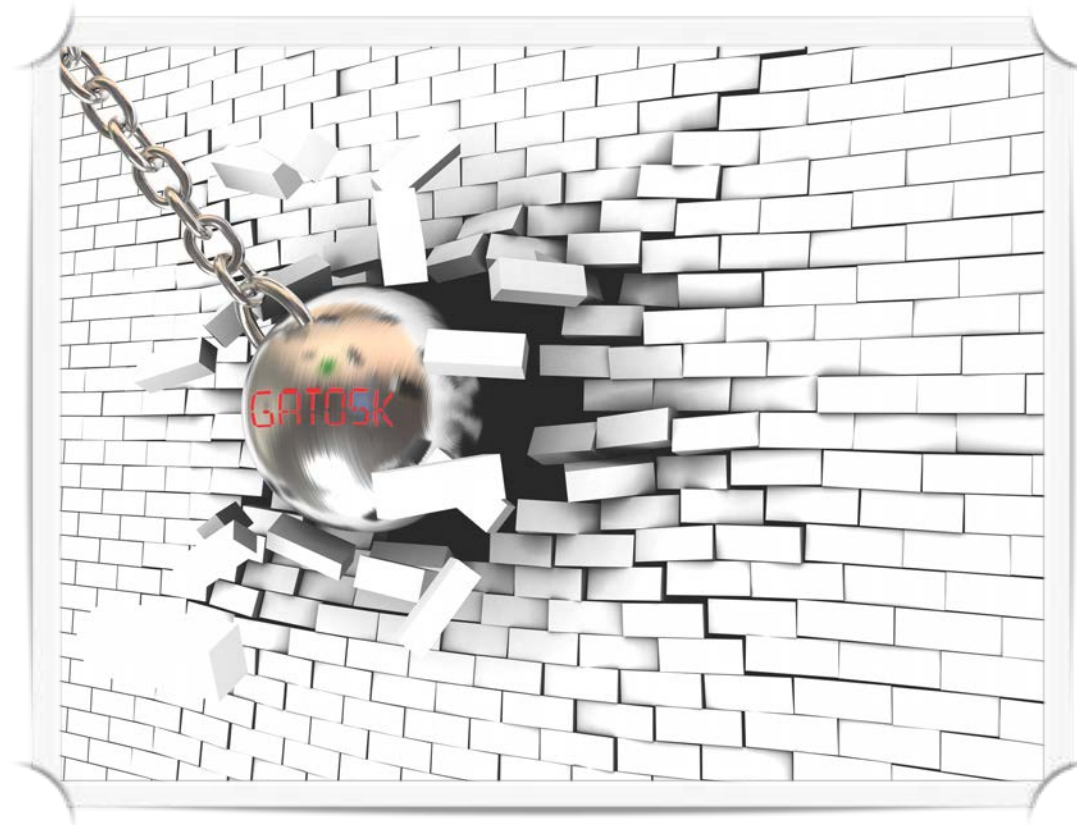
Commissionable Income: earnings from any of the five ways to earn.

Your Gatosk journey.



Break the financial barrier.

Getting started.



- ☒ Sign up Gatosk on the web with your sponsor
- ☐ Complete Gatosk and compliance training courses
- ☐ Set up your eWallet
- ☐ Get to know your marketing suite
- ☐ Follow the system to success

Change is good.



Thank you for your time.

